

Take this to your next board meeting.

Forward this, so the board is voting on one fundraiser, not on software.

What the board is asked to approve

Run your next fundraiser on GroupSmarter's free plan, then decide. Free is free forever, with no setup fee. If the board does not like it, stop using it. You can export everything, receipts included.

What changes

- Families pay in your PTO's own store, and every sale posts to your books by itself. Nothing to export, nothing to retype.
- One calendar holds every event, every meeting, and who agreed to bring what, and the whole board sees the same one.
- Paige, the assistant built into GroupSmarter, writes the first draft of every post, email and announcement. You edit it, then send it from your own email or group.
- Receipts come in from a phone the day the money is spent. You approve them, and they land in your books, ready to match against the bank statement.

What it costs the parent, and what the PTO gets

On a \$12 item. Your PTO receives the full \$12 on every row.

Zeffy

THE PARENT PAYS	PARENT	PTO GETS
Zeffy, suggested contribution accepted	\$14.04	\$12.00
GroupSmarter Free	\$13.04	\$12.00
GroupSmarter Complete	\$12.92	\$12.00
Zeffy, contribution set to \$0	\$12.00	\$12.00

Current as of September 2026. The platform fee is 4.5% + \$0.50 on Free and 3.5% + \$0.50 on Complete, added to the buyer's total at checkout and shown to them before they pay. Your organization receives the full item, ticket, or donation amount on both plans. Zeffy's suggested contribution is set by Zeffy and varies by amount. The 17% shown here is what appeared on a real \$12 school fundraiser checkout on August 4, 2026. Zeffy's current policy is linked in the sources.

Sources: Zeffy's pricing page, zeffy.com/pricing, checked September 30, 2026: Zeffy "relies entirely on optional tips from your donors", and "on average, 2 out of 3 donors leave us a tip." The 17% contribution: a real \$12 school fundraiser checkout on Zeffy, August 4, 2026. Cheddar Up pricing, cheddarup.com/pricing, checked September 30, 2026. GroupSmarter: the rates on our pricing page, worked on a \$12 item.

Free and Complete

Free is free forever, and your organization keeps 100% of what it raises on either plan.

Free · \$0 forever

- Unlimited officer seats
- Unlimited members
- Events, budgets, minutes, roster, documents, campaigns, and your store
- Reconciliation and reporting for the current fiscal year
- Paige, your assistant, included
- Buyer pays 4.5% + \$0.50 on each purchase. Your organization receives 100%
- Export everything, receipts included

Complete · \$199 per year, billed annually

- Everything in Free
- Every fiscal year in one place, not just this one
- Bring your history with you: import past years
- The officer transition pack, ready at every handoff
- The reports your school or district asks for
- Trend reports across years
- Buyer pays 3.5% + \$0.50 on each purchase. Your organization receives 100%

Your fiscal year is the year your board uses for its books.

Riverbend Elementary PTO is a demo. Poke around.

A whole school year already on the page: a popcorn sale partway to goal, two events, a news post, four products. Checkout stops before a charge, and it says so. <https://www.groupsmarter.com/community/test-ptol/>

<https://www.groupsmarter.com/templates/board-vote-kit/>